

If you wish to provide your own artwork, Specialty Balloon Printers offers some guidelines to ensure maximum print quality.

File Formats

Ideally, artwork files to be supplied in vector EPS or AI format. All fonts should be converted to outlines/ curves.

We also accept PDF, TIFF and JPEG files supplied at full size with a minimum resolution of 300 dpi. Images from websites are usually 72dpi - too low resolution for printing purposes. Appropriate bleed margins must be included for any artwork that prints to the edge of the page.

